

Child Friendly Privacy Policy

Our Privacy Notice – Just for You!

Hello! 🤏

We are **The Dyslexia Association**, a charity that helps children and adults with dyslexia. We also support families, teachers, employers, and anyone else who needs help understanding dyslexia.

This notice explains how we collect and use your personal information — that means things like your name or birthday.

If you're under 13, please show this to your parent or guardian so they can help you understand it. We only collect your information with their permission.

What is "personal information"?

Personal information is anything that can be used to tell who you are, such as:

- Your name
- Your address
- Your birthday
- Your email or phone number
- Your school's name
- Information about your learning or any assessments
- Any medical information we might need to know (like medication that could affect a test)

* Why do we need your information?

We use this information to:

- Help you get the right support or assessment
- Make sure our services work well for you
- Ask you (or your parent) how we're doing and how we can do better

• Who sees your information?

Only people who **work for us** or with us (like specialist assessors) will see your information. We **never sell or give your information to anyone for marketing.** We do sometimes work with trusted companies to help us do things like:

- Take payments (like Shopify or WorldPay)
- Do assessments or screenings (like GL Assessment for children)

But we make sure they keep your information safe too.

What can you or your parent/guardian do?

You or your parent/guardian can:

- Ask us what information we have about you
- Ask us to fix anything that's wrong
- Ask us to delete your information if you don't want us to keep it
- Tell us if you're worried about how we're using your data

If you or your parent wants to talk to someone about this, they can contact:

Kay Carter

- kay@thedyslexia.co.uk
- Sherwood House, 7 Gregory Boulevard, Nottingham, NG7 6LB

In short:

We collect some personal information to help give you the best support possible. We always keep it safe and never share it without good reason. And if you or your parent ever has a question — just ask!